

Chapter 1 : Nisshin Maru - Wikipedia

The Japanese Factory: Aspects of Its Social Organization (The Center for International Studies, Massachusetts Institute of Technology) Hardcover -

Greater exposure to a wider audience attracted more involvement from factory teams as an marketing opportunity. However, rule changes during this period led to the GTO cars moving farther away from production-based cars, and more toward purpose-built race cars with tube-framed chassis and few production components. During this period, two Japanese manufacturers increased their factory support efforts, which had a significant impact of the direction of the GTO class – Mazda and Toyota. Two RX-7s were entered in the race by a factory team, and the pair finished first and second with ease in the GTU class their fifth and sixth overall finish were the best ever placings for GTU cars in the race. Teammates in the second-place car were Roger Mandeville and Jim Downing, two drivers whose names would become synonymous with Mazda for the next decade, and help make the RX-7 into the winningest car in IMSA history. For several years, it was purely a hobby for him, but in he quit his job to race full time. His association with Mazda began in , running a RX-3 on a limited schedule. After the success at Daytona in , Mazda gave its support to Mandeville Racing, along with several other privateer teams over the next few years. A key to this success was the close partnership between Mazda and its teams, which led to improvements on the car and its hp 1. Although the rotary engine was well short of horsepower compared to the competition, it had excellent reliability. Despite only two wins, he took the GTO championship. The RX-7 was unable to keep up with the horsepower of the V-8 Mustang. Mazda planned on remaining in the GTO ranks with a new tri-rotor engine that produced hp, but it was very noisy, and the necessary muffler caused very high temperatures under the bodywork. It was not ready in time for the season, so Mandeville returned to GTU. However, the car still lacked horsepower, and it was not competitive. With no solution in sight, Mazda pulled the plug on its RX-7 GTO program midway through the season to focus on developing a new car. He retired from driving in to manage the factory GTU effort. He would go on to win the GTO championship on the back of three wins and ten podium finishes, beating Robby Gordon in a Roush Mustang by four points. At this time, the car was based on the previous generation of production Celicas, with rear-wheel drive and a hp 2. The team had a rough start that first season, but there were glimpses of success at times. Reliability was a problem. Due to a limited budget, only patchwork improvements could be made to the car the team inherited from Kent Racing. The team gradually brought the car up to a competitive level, winning four races in and three in A turbocharged version of the car was entered in a the second half of the GTO season to test the waters, with some good results. During a practice session at Riverside, the car caught fire and burned to the ground. Aase, who was driving at the time, was unfamiliar with how to activate the onboard fire extinguisher in the new car, so he resorted to throwing dirt at the fire in an attempt to put it out. Major bodywork modifications were performed by famed aerodynamicist Hiro Fujimori, who also took liberties with the rules in his design. Chris Cord and Dennis Aase were given driving duties, and the team scored two class wins in RM Auctions The team had a bumpy start to the season. Millen then broke his leg in a crash in the second race of the season at Miami, and was replaced by Willy T. The team was leading the 24 Hours of Daytona with 45 minutes left, leading by 10 laps, until the rear suspension broke, handing the win to the Roush team. IMSA imposed a tighter air restrictor and a weight penalty of lbs for turbo cars for the season. Scott Pruett and Roush took the championships.

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James Christian Abegglen () was an American-Japanese business theorist and Professor in Management and Economics at Sophia theinnatdunvilla.com was one of the founders of the Boston Consulting Group (BCG) in , and the first representative director of its Tokyo branch, founded in

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