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Chapter 1 : Introduction to Finance: Markets, Investments, and Financial Management by Ronald W. Melic

Description. The fifteenth edition of Introduction to Finance: Markets, Investments, and Financial Management builds upon the successes of its earlier editions while maintaining a fresh and up-to-date coverage of the field of finance.

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The Financial Environment 4 Chapter 2: Money and the Monetary System 21 Chapter 3: Banks and Other Financial Institutions 43 Chapter 4: The Federal Reserve System 73 Chapter 5: Policy Makers and the Money Supply 97 Chapter 6: Savings and the Investment Process Chapter 8: Interest Rates Chapter 9: Time Value of Money Chapter Characteristics and Valuations Chapter Securities and Markets Chapter Business Organization and Financial Data Chapter Managing Working Capital Chapter Short-Term Business Financing Chapter Capital Budgeting Analysis Chapter Capital Structure and the Cost of Capital Appendix Index New extensive coverage of the Financial Crisis, and subsequent recession and recovery. Featuring a real firm “Walgreens, the retail drugstore chain” in many of the chapters on investments and financial management. International Finance and Trade updated information on the European Union membership and the Eurozone countries that have adopted the Euro. Continued business ethics coverage. Covers a wide range of situations from clearly illegal, unethical behavior insider trading to less clear situations. Covers how monetary systems differ worldwide, how foreign exchange rates work, and what causes them to change. Spreadsheet Illustrations show how to set up spreadsheets to perform basic financial analysis and explains how to use various Excel functions.

Chapter 3 : Introduction to Finance: Markets, Investments, and Financial Management, Fourteenth Edition

The fifteenth edition of Introduction to Finance: Markets, Investments, and Financial Management builds upon the successes of its earlier editions while maintaining a fresh and up-to-date coverage of the field of finance.